



The new Black Velvet Satin-top pattern, 14-button black velvet boot, easily the most fashionable innovation of the season.

**Put Your Best Foot Forward
this Fall--and that Means Wear**

PATRICIAN
Shoe for Women

Extra high tan calf boot, with collar and short vamp, on new stage last.

Among the everyday commodities of life you will find hundreds of articles that possess various degrees of merit. But you will find only one at the head of each list. In women's shoes that one is "Patrician." It is the aristocrat of feminine footwear. And yet, notwithstanding its superlative qualities, the prices of "Patrician" are only

\$3.50, \$4.00 and \$5.00

If you have been paying these prices or more for your footwear we want you to see "Patrician" and judge it for yourself. The most exclusively dressed women in America wear "Patrician" Shoes in preference to shoes that cost \$6 and \$7! Why? Because "Patrician" suits them better, regardless of price!

Money will not buy a daintier or more elegant shoe--and (this is interesting) because of its correct anatomical shape, no other shoe makes the foot look so small and attractive.

"Patrician" styles are a combination of the world's best shoe fashions blended with consummate skill. Every last is the inspiration of an artist-designer; every shoe the masterpiece of expert craftsmen.

Come in and look through our superb collection of "Patrician" styles for fall, and try on those that please you most. The showing embraces the latest and most fashionable "short-vamp," high-toe models, as well as the custom lasts and effects in tan calf, gun-metal calf, patent leather, velvet, suede, and satin.

SEYMOUR SYCLE

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